

2025

ANNUAL REPORT



Georgia
Peanut
Commission



BOARD OF DIRECTORS

DISTRICT 1



Tim Burch • Newton
Executive Board, GPC
Promotions Chairman, GPC
Chairman, SPG



Andy Bell • Climax
Advisory Board, GPC

DISTRICT 2



Ross Kendrick • Sycamore
Executive Board, GPC
E&I Chairman, GPC



Joey Williams • Lenox
Advisory Board, GPC

DISTRICT 3



Joe Boddiford • Sylvania
2025 Chairman, GPC
Vice Chairman, SPG



Andy Owens • Newington
Advisory Board, GPC

DISTRICT 4



Rodney Dawson • Hawkinsville
Treasurer, GPC
Farm Show Chairman, GPC



Leslie Jones • Jacksonville
Advisory Board, GPC

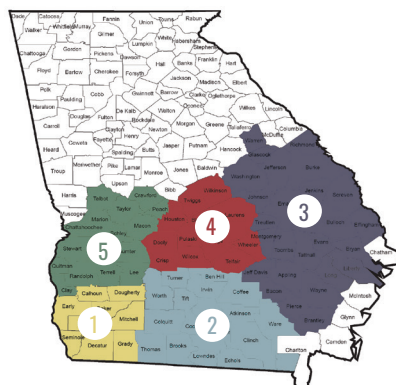
DISTRICT 5



Donald Chase • Oglethorpe
2026 Chairman, GPC
2025 Vice Chairman, GPC
Research Chairman, GPC
Advisor, TPI



Brett Sauls • Shellman
Advisory Board, GPC



ADDITIONAL



John Harrell • Whigham
GFB Representative
Advisory Board, GPC



Casey Cox Kerr • Camilla
NPB Representative
Advisory Board, GPC



Tom McCall • Macon
GFB President
Advisory Board, GPC



Larry Cunningham • Quitman
NPBPA Representative
Advisory Board, GPC



Wesley Webb • Leary
NPB Representative
Advisory Board, GPC

* E&I (Education and Information)
GFB (Georgia Farm Bureau)
NPB (National Peanut Board)
NPBPA (National Peanut Buying Points Association)
SPG (Southern Peanut Growers)
TPI (The Peanut Institute)
TPRF (The Peanut Research Foundation)

CHAIRMAN COMMENTS

Georgia's peanut farmers faced another challenging year in 2025. Along with the usual challenges of weather, we also faced market prices that were below the cost of production. Farmers had to balance inputs, rotations and overall farm viability against these declining prices.

The Georgia Peanut Commission has always sought to make things better for our farmers throughout the state. Once again, our team helped to push forward a farm bill that would give farmers a safety net that is closer to the cost of production. We also partnered with other agricultural organizations in bringing forward the Emergency Crop Assistance Program, which provided monetary assistance early in the growing season. Grower representatives and Georgia Peanut Commission staff made numerous trips to Washington to advocate for both of these.

We continue to fund research projects in many different areas, driven by a need to lower production costs while producing the highest quality peanuts in the world. Seed traits that give us attributes without the need for genetic modification are helping us to manage diseases while reducing chemical inputs. Precision ag technologies that help us to manage our land and water resources in an efficient manner. And a broad range of other projects. We also help to direct the research funds from the National Peanut Board in a synergistic way to give our farmers the best return for the investment of research dollars.

Promotions are still an important role for the Georgia Peanut Commission. We participate in many activities throughout the state and nationally. From small town festivals in Blakley, Brooklet, Plains and Sylvester to billboards in Times Square. Our branded red packs of peanuts are visible in Washington, D.C. and Atlanta and throughout the state. We have begun to target some of our promotions toward school nutrition programs and adding peanuts to snacks and meals. In Glynn County, Georgia, we saw consumption of peanuts rise by over one pound per student. In fact, we changed the size of our red pack of peanuts to fit the dietary guidelines, which consider this to be an adequate source of protein.

In summary, we continue to accomplish our mission in the three areas of education, research and promotion. However, our real goal is to make things better for the peanut farmers and Georgia, and our commitment to that remains steadfast.

In 2026, the Georgia Peanut Commission enters a season of change. In August, our Director, Don Koehler will retire with 40 years of service to the peanut farmers. He is certainly due our congratulations on a distinguished career, along with an unquestioned dedication to our industry. Don assumed the role of Senior Executive Director on January 1.

We welcomed Taylor Arnold to the Georgia Peanut Commission on January 1. Taylor brings skills in accounting and leadership in his previous employment. He also brings the understanding of the challenges that growers face, from growing up on a peanut farm in Calhoun County, Georgia. We look forward to Taylor's leadership and willingness to help us to find solutions for our growers.

We will continue to advocate for peanut farmers in Washington, and continue to promote peanuts wherever the opportunities will allow. We seek new ways to market our crop, and we have been developing new channels through which we can affect the supply/demand economics. While edible peanuts remain the core of peanut usage, we have found interest in the premium egg market after the second time exhibiting at the IPPE (poultry show). While still developing, we are hopeful this will create a new market for some amount of peanuts.

Overall 2026 will be a time of change, but with change comes opportunity. The thing that remains constant is the commitment of staff, board and advisors to fulfill our mission for the peanut farmers of Georgia.

Thanks for the opportunity to serve.



Donald G. Chase

Donald G. Chase
2026 Chairman | Georgia Peanut Commission

SENIOR EXECUTIVE DIRECTOR COMMENTS

In Ecclesiastes, we are reminded there is a season for everything. There is a time to sow seeds and a time to reap. In the literal sense, farmers understand this better than anyone. On August 1, 1986, I began sowing seeds for the peanut farmers of Georgia (and frankly the nation).

About two years ago I began discussion with the board. I felt it would be a disservice to the farmers to die behind my desk with no plan forward. We worked for those two years to develop a plan, to seek individuals who could be my successor, to select that one single person who could write the next chapter at the Peanut Commission, and to provide time to mentor that individual. It is a good plan.

On January 1, 2026, I became the Senior Executive Director and Taylor Arnold became the Commission's Executive Director. I believe it is critical for this next chapter to be his vision, and I am committed to working with him to get there. I want to help him navigate the pitfalls and capitalize on the opportunities.

Times are as hard on the farm – as hard as I remember in my lifetime and that includes the 1980s. Our challenges are real. The billion more people we were supposed to have by 2050 is not materializing, and in fact, the birth rates of the developed countries in the world are far too low to replace the existing population. We must seek broader opportunities to compliment edible consumption so farmers can continue to grow peanuts.

Production costs continue to outpace the price received by farmers. While our ability to produce is still good, the ability to do so at a profit escapes us. We can ill afford to ignore any idea or opportunity to make things better.

In the Glynn County, Georgia, school system, we increased peanut consumption by 1.06 pounds per capita in six months. The issue of allergy hammered us in the schools, but with the LEAP study which now says start children as infants on peanuts to avoid allergies, and with better information to use with the schools to avoid or even undo bans and manage risk, we can once again grow that consumption.

For three years we have been following that vision in everything from the work done by the breeders to the development of new products, some even based on the work George Washington Carver did at Tuskegee Institute in the early 1900s. Our vision must be broad.

The One Big Beautiful Bill has given us a peanut program which should help stabilize the farm situation over the next year. Bridge money is a help to get there. And we have to work as hard as ever to find new opportunities to capitalize on the help from Washington.

I haven't yet found the word retirement in the Bible so perhaps my season is changing but my God given mission of service to you is no less important for me. May God travel with you through your seasons.



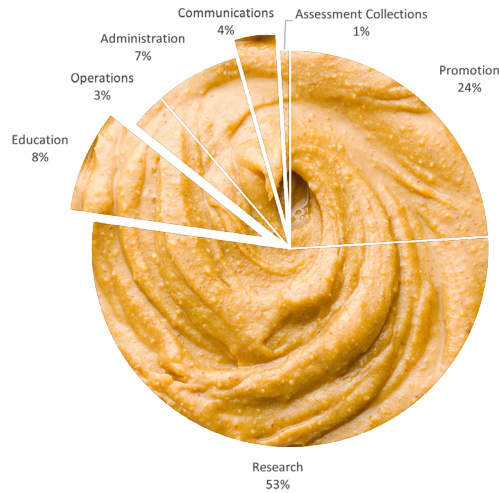
Don Koehler

Don Koehler
Senior Executive Director | Georgia Peanut Commission

2024-2025 FINANCIALS


Research.....	\$1,804,019*
Promotion.....	\$815,261
Education.....	\$287,528
Operations.....	\$101,140
Administration.....	\$234,718
Communications.....	\$118,004
Assessment Collection.....	\$30,000

*Includes National Peanut Board & GPC funds
Actual expenditures ending June 30, 2025.



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Board of Directors
Georgia Peanut Commission
Tifton, Georgia

Purpose of Engagement:
The objective of the agreed upon procedures engagement was to review supporting documentation of selected revenue, expenses and specifically travel expenses for the Georgia Peanut Commission, Gift Shop, Peanut Tour, Southeast Peanut Farmer and the GACCP/NPB Research accounts and identify missing documentation and/or significant discrepancies between supporting documentation and recorded transactions.

Approach and Scope of Engagement
In performing the agreed upon procedures, interviews, observations and other procedures related to the income, expenses and travel expenses for the period from July 1, 2024 through June 30, 2025 were performed. The following methodology was used to determine which transactions were selected for the agreed upon procedures:

1. Materiality was calculated to establish a threshold for individually significant transactions based on the general ledgers for the year ended June 30, 2025.
2. We selected individually significant transactions for observation.
3. Remaining balances were considered.
4. Remaining balances and transactions were subjected to sampling procedures to select additional transactions for observation.

Based on this methodology, the following coverage was attained for each transaction type:

	GA Peanut Commission & Gift Shop	Peanut Tour	Southeast Farmer	GACCP/NPB Research	Total
Total Revenues	4,268,712.51	39,907.02	66,792.00	1,209,137.06	5,584,548.59
\$ Amount of Transactions Selected	2,815,286.82	30,162.98	36,064.00	1,205,304.58	4,086,818.38
% of Transactions Selected	66%	76.16%	54%	99.68%	73.18%
Total Expenses	3,452,921.55	29,896.74	86,832.67	1,210,218.86	4,779,889.82
\$ Amount of Transactions Selected	1,250,607.20	28,866.18	73,176.95	1,192,193.47	2,544,843.80
% of Transactions Selected	36%	96.55%	84%	98.51%	53.02%
Travel Expenses	189,068.81	12,270.00	6,246.34	-	207,585.15
\$ Amount of Transactions Selected	34,946.73	12,070.00	2,239.34	-	49,256.07
% of Transactions Selected	18.48%	98.37%	35.85%	-	23.73%

Findings and Observations
Documentation provided for the selected transactions was proper and there were no significant differences noted during the review of transactions.

Conclusion
Our procedures were for the limited purpose described in the preceding paragraphs and were not designed to identify all deficiencies or detect fraud.

This communication is intended solely for the use and information of the Board of Directors and management and is not intended to be and should not be used by or relied upon by anyone other than these specific parties.

Allen Pritchett & Bassett, LLP
Allen Pritchett & Bassett, LLP
January 20, 2026

Accounting review conducted by
Allen Pritchett & Bassett, LLP

WASHINGTON

The Georgia Peanut Commission is an active member of the Southern Peanut Farmers Federation (Georgia, Alabama, Florida, Mississippi and South Carolina peanut growers) and the United States Peanut Federation (growers, buying points, and shellers). GPC saw much activity across the agricultural policy spectrum in 2025: trade, farm policy, research, economic and disaster assistance.

At the heart of GPC's activity was a successful farm bill effort through the One Big Beautiful Bill (OBBB). The OBBB included the GPC's top priorities for Georgia growers through crop year 2031:

- Increase in the Peanut Reference Price from \$535 to \$630 per ton
 - Increase in the Peanut Marketing Loan from \$355 to \$390 per ton
 - Increase in Payment Limitations from \$125,000 to \$155,000 per entity
 - Maintained a Separate Peanut Payment Limitation that increased from \$125,000 to \$155,000 per entity
 - Increased total base acreage by 30 million new base acres.
- Georgia peanut growers will be one of the largest peanut states to benefit.

With a struggling agricultural economy, GPC has been focused on obtaining economic assistance for peanut growers. This included implementation of a \$75.51 Emergency Commodity Assistance Program (ECAP) payment to growers and successful efforts to obtain additional assistance, \$55.65 per acre through

the Farmer Bridge Assistance Program initiated by the Administration.

GPC worked with our industry partners on two major appropriations peanut research projects for Fiscal Year 2026. This included obtaining \$3 million in peanut nutrition research through the U.S. Department of Agriculture Agricultural Research Service (ARS) bringing the total peanut nutrition research funding to \$9 million. Separately, Congress approved a \$4 million appropriation for peanut aflatoxin research through the ARS bringing the total in peanut aflatoxin funding, for this project, to \$20.5 million.

On trade, GPC and the peanut industry remain concerned about non-tariff trade barriers in the European Union relative to U.S. peanut imports. GPC, as members of the U.S. Peanut Federation, submitted formal comments to the U.S. Trade Representative on EU's non-tariff trade barrier.

In addition, in comments submitted by the USPF, GPC expressed support for the USMCA trade agreement, which is being reviewed by the three participating countries: the U.S., Mexico and Canada.

GPC, and industry partners, submitted comments on the Ultra-Processed Foods definition to USDA and the U.S. Department of Health and Human Services (HHS). The peanut industry was also pleased the HHS's Dietary Guidelines held peanuts and peanut butter in high regard.



Bob Redding

Bob Redding
President | The Redding Firm

2025 PRIORITIES

- 2025 Farm Bill
 - Economic assistance for Georgia's peanut growers
- A more level playing field for U.S. peanuts in the world marketplace
- Protection for two stronger export markets, Canada and Mexico
 - Educate federal agencies and policymakers about the health benefits of peanut butter
- Increase federal feeding program purchases of peanut butter
 - Increase the use of RUTF purchases
- H2A Reform

RESEARCH

The following research projects were funded during fiscal year 2024-25.

BREEDING & GENOMICS

- Georgia Peanut Evaluation Program
- Development and evaluation of cultivars with improved disease resistance to increase on-farm profitability
- Long-term germplasm enhancement and development of DNA molecular marker resources for peanut
- Development of *A. stenosperma*, *A. batizocoi* and *A. valida*-derived advanced lines with strong resistance to LLS and rust
- Precision breeding for multiple disease resistance
- New sources of RKN resistance from the wild species *A. stenosperma*: germplasm release, cultivar development and pyramiding with foliar disease resistance
- Breeding for drought resistance in Georgia peanuts: from cell to whole plant
- Development of peanut varieties with stem rot resistance and potentially more synchronous maturity using marker-assisted selection
- Foundational genotyping for multipronged breeding against tomato spotted wilt virus (TSWV) in peanut

ECONOMICS & MARKETING

- A multi-economic analysis program to enhance the sustainability of Georgia peanut producers
- Peanut enterprise budget and economic analysis initiative of enhancing profitability

ENTOMOLOGY

- Improved understanding of thrips and TSWV ecology in the peanut production system of Georgia and implications for management
- Rootworm population dynamics and management

SUSTAINABILITY

- University of Georgia agronomic research and Extension programs to address economic sustainability of peanut production

COUNTY AGENT PROGRAMS

- Grants for on-farm University of Georgia Cooperative Extension county agent research programs
- Sponsorship of the American Peanut Research and Education Society annual meeting
- Printing the University of Georgia Peanut Production Guide
- Sponsor county agents to attend the American Peanut Research and Education Society annual meeting

PHYSIOLOGY

- Adjusting in-season trigger levels for maximizing peanut growth and yield
- Adaption of new fungicides and application strategies for control of early & late leaf spot of peanut
- Comparing in-furrow insecticides in single and twin row patterns at different plant populations
- Improving soil health using root-knot nematode resistance in peanut
- Cropping sequence and row pattern adjustments in the rotation of peanut
- Impact of seed size and composition on peanut seedling vigor: high throughput phenotyping approaches
- Determining and monitoring physiological responses of peanut to abiotic stress using high-resolution hyperspectral imaging
- Benchmarking the peanut crop coefficient curve using remote sensing
- Development of seed applied and in-furrow treatments of rhizopus and other peanut seed and seedling diseases
- Utilizing irrigation to recover peanut from herbicide injury
- Biomarker-based evaluation of white mold (WHM) resistance in peanuts

PLANTER EFFICIENCY & EMERGENCE

- Precision peanut planter kit to improve seed metering and placement
- Effect of in-furrow seed and foliar insecticide treatments on tomato spotted wilt and yield in new TSWV-resistant cultivars
- The impact of seed treatments on peanut germination and viability over time during storage in controlled and ambient temperatures

TECHNOLOGY

- Evaluation and development of high-throughput phenotyping technologies for peanut
- Development of an automated and high-throughput peanut maturity evaluation system with computer vision and AI-assisted technologies
- Night-Owl: a low-cost smart drone system for defending peanut farms from nighttime wildlife intrusion

ADDITIONAL FOCUS

- The Peanut Research Foundation
- Support of the Georgia Peanut Achievement Club recognizing whole-farm peanut yields
- The Peanut Institute
- 2025 Hot Topics on peanuts for the Georgia Peanut Tour

PROMOTION



FESTIVALS

SPORTING
EVENTS

YOUTH
SUPPORT

24%

* Percentage of the
2024-2025 budget allocated to
the area of Promotion.

INFLUENCER
PARTNERSHIPS

NEW
MARKETS

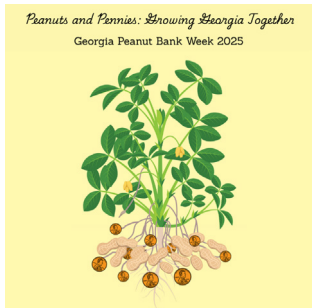
NATIONAL
PEANUT
MONTH

MOVING THE NEEDLE



There continues to be great opportunity to expand in the K-12 school nutrition space and develop peanut lovers at a young age. Georgia School Nutrition professionals are excited about peanuts, looking for creative ways to incorporate them into meal plans and promoting peanuts in schools.

College students are excited about peanuts. From on-campus dining opportunities to educating them about healthy snacking and how peanuts grow, a generation of consumers is growing. GPC partnered with NPB in 2025 for the Health Nut Club Campus tour, which made a stop at UGA



Georgia Peanut Bank Week continues to be GPC's longest-running promotion. In 2025, the promotion brought record bank participation with 177 participating and more than 100,000 packs of peanuts passed out.

Georgia Peanuts made their debut at the International Production and Processing Expo in Atlanta in 2025. The research showing how poultry benefit from inclusion of peanut in their diet is promising.



1,126,000



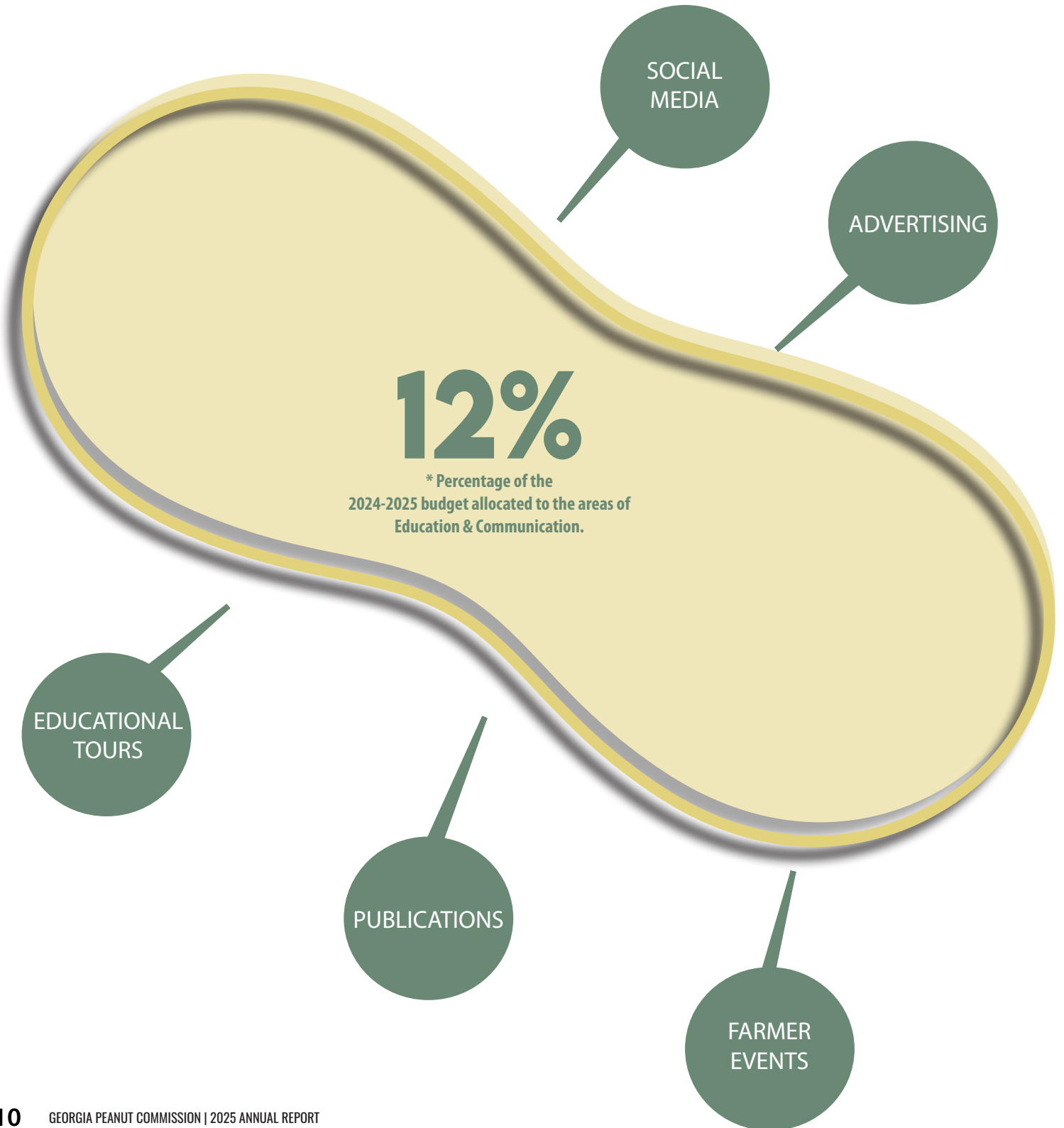
packs of souvenir peanuts were distributed.

18,720

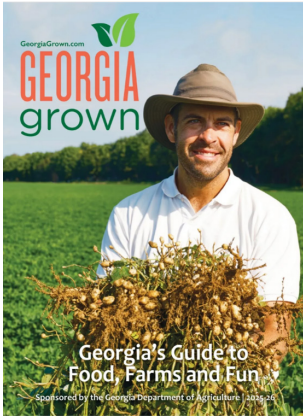


jars of Peanut Proud peanut butter were donated to food banks.

EDUCATION & COMMUNICATION



FARMER VOICE



GPC publishes a variety of print ads throughout the year. In 2025, Georgia Grown featured peanuts on the cover of their fall issue and ran multiple feature articles highlighting Georgia Peanuts.

The Georgia National Fair opened the Powerful Peanuts exhibit in 2025. GPC teamed up with Georgia's Rural Center to bring fair-goers an immersive exhibit which features the importance of peanuts to the state of Georgia, how peanuts are grown, the history of peanut butter and how peanuts fuel a healthy lifestyle. The exhibit was dedicated to Don Koehler for his 40 years of service to Georgia's peanut industry.



Along with print, radio and online advertising, Georgia Peanuts also showed up in Times Square. The corner billboard is located at Broadway and 43rd Street and sees an estimated 11+ million people per month.

In 2025, GPC educated 10,000+ school-aged children about how peanuts grow and why they are a nutritious addition to any meal of the day.



The Proud to Be a Georgia Farmer series is one GPC is honored to be part of each year. Thank you to all of the growers who have participated and shared your stories.



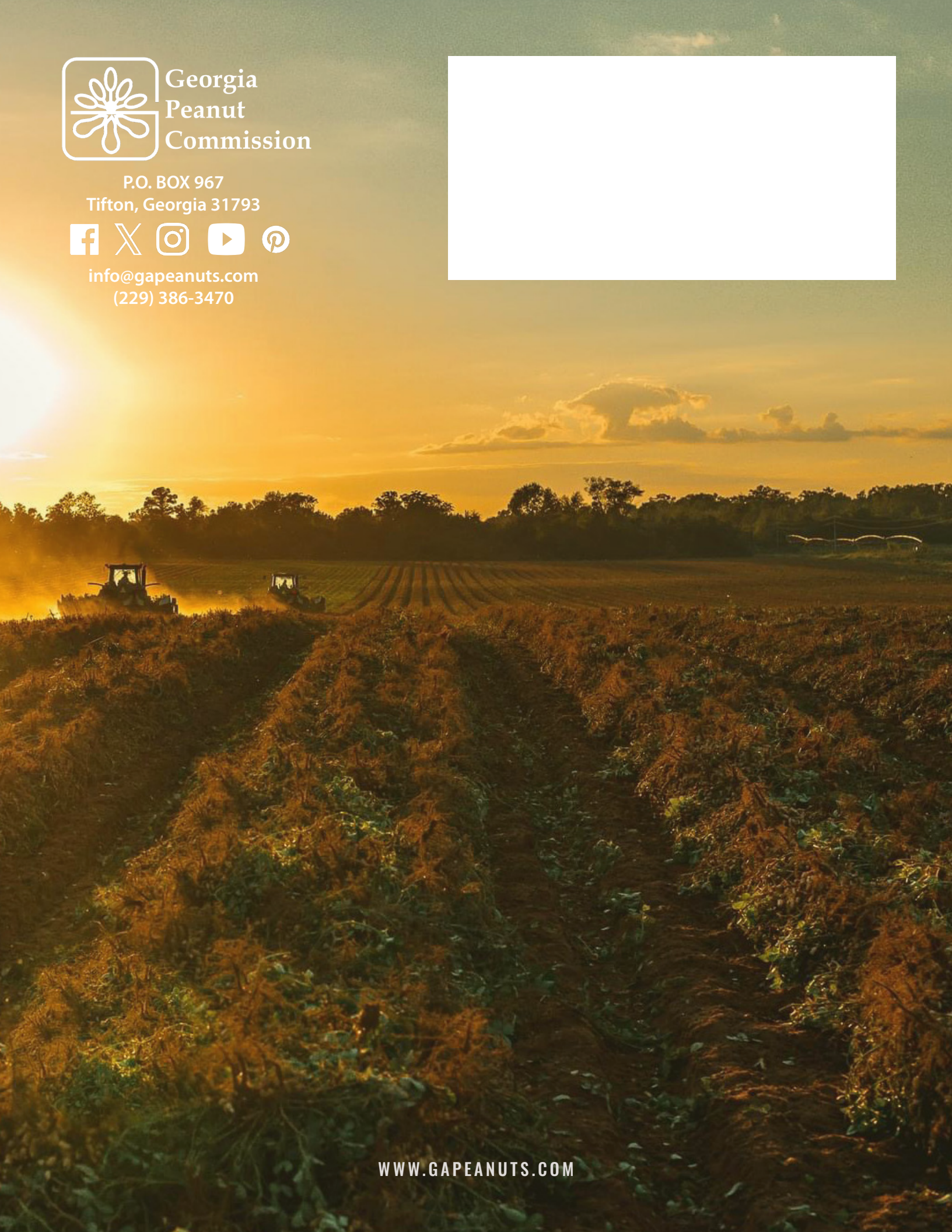


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