



For Immediate Release:

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(Bank Name) to promote Georgia Peanuts with annual promotion Oct. 21-25, 2024

TIFTON, Ga – The Georgia Peanut Commission and Georgia Bankers Association will join forces Oct. 21-25, 2024, to promote the 48th annual Georgia Peanut Bank Week. Financial institutions and local banks across the state will offer a tribute to Georgia’s 4,000 peanut farm families and the sustainability they provide to Georgia’s state and local economies.

The 2024 theme, “Hold yourself accountable... Eat Georgia Peanuts!” will showcase the affordable and nutritious peanut. Recent research studies indicate and highlight that regularly eating peanuts can reduce the risk of heart disease, diabetes, Alzheimer’s disease and cancer. Individuals can reap these benefits by taking one daily ounce (about a handful) of peanuts or 2 tablespoons of peanut butter.

“We’re excited to continue Georgia Peanut Bank Week for the forty-eighth year and salute peanut farmers and the nutritional benefits of peanuts,” says Joe Boddiford, chairman of the Georgia Peanut Commission. “This promotion is a great way to highlight all peanuts have to offer our communities across the state.”

The annual promotion will be taking place during an opportune time of the year: peanut harvest. In 2023, Georgia peanuts were planted on more than 775,000 acres throughout Georgia and accounted for 53 percent of peanut production in the United States. Peanuts were planted in 77 of Georgia’s 159 counties with an average yield of more than 4,070 pounds per acre.

(Bank Name) urges everyone to stop by during Georgia Peanut Bank Week to learn more about Georgia peanuts. Peanut samples and recipes will be available throughout the week. “Come join us at (Bank Name) as peanut farmers prepare for harvest and bring both continued and new business to our community,” says (Name, President of Bank).

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