

45th Annual
Georgia
PEANUT
*Farm Show
& Conference*

Exhibitor Information

Wednesday & Thursday
Jan. 20-21, 2021

UGA Tifton Campus Conference Center
Tifton, Georgia

PRESENTED BY:



Georgia
Peanut
Commission

UPDATED SEPT. 23, 2020

EXHIBIT RENTAL & FEE INFORMATION

Exhibit Size	Exhibit Numbers	Before Nov. 6, 2020	After Nov. 6, 2020
8'x10'	1-71, 89-90	\$450	\$600
12'x24' or 16'x20'	72-88	\$750	\$1,000
10'x20'	91-94	\$600	\$800

**Please note: Exhibit numbers and deadlines have changed from previous years.*

- A 50% deposit is due with signed contract.
- Outdoor spaces A-Q are available on a first come, first serve basis with the purchase of an indoor large equipment exhibit space or at the discretion of show management. Spaces H-Q are 18' x 20' and spaces A-G are 20' x 25'.
- Indoor draped exhibit spaces 1-71 and 89-90 are 8' x 10', indoor exhibit spaces 91-94 are 10' x 20', and large indoor equipment spaces 72-88 are 12' x 24' and 16' x 20'.
- All indoor spaces come equipped with one table and two chairs. An electrical receptacle is available upon request. Electricity must be requested on the contract.
- If the selected exhibit space is unavailable and an alternative space is also unavailable, extra space in the small auditorium lobby will be provided with exhibitor signage.
- Exhibitors are permitted to distribute literature and/or materials at their exhibit.
- All exhibits must be manned for the entire length of the show.

Tentative Schedule of Events

UPDATED SEPT. 23, 2020

Tuesday, Jan. 19

10:00 a.m. Exhibit Hall & show office open for exhibitor registration
Work crews ready for unloading
5:30 p.m. Exhibit Hall closes

Wednesday, Jan. 20

8:30 a.m. Exhibit Hall & show office open for exhibitor registration
Work crews ready for unloading
11:00 a.m. Exhibitor Lounge Open
1:00 p.m. Show Opens
5:00 p.m. Show Closes
6:30 p.m. Exhibitor Reception

Thursday, Jan. 21

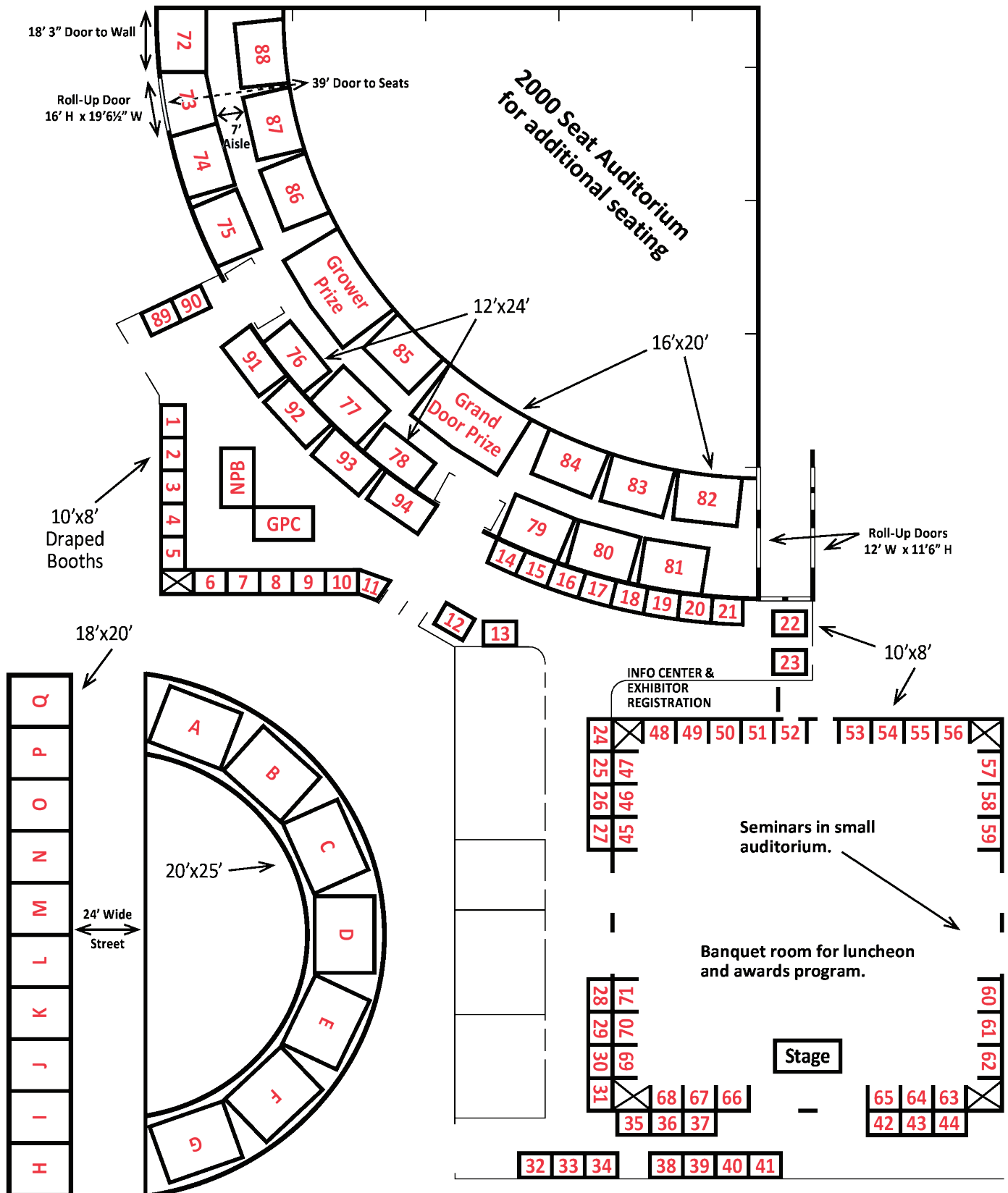
7:30 a.m. Show office opens for exhibitor set up
8:00 a.m. Show opens
12:00 p.m. Farm Show Luncheon - FREE for peanut producers and exhibitors
Awards Program
2:00 p.m. Grand Door Prize Drawing
2:30 p.m. Show Closes

Show Highlights

- More than 100 exhibitors expected
- Indoor facilities are 100% weatherproof
- Farmer attendance expected to be 1,500+
- Pesticide application certification available
- Awards program honoring farmers and industry representatives
- Free luncheon for attendees and exhibitors
- Exhibitor sponsorship recognition in the *Southeastern Peanut Farmer* and on the Georgia Peanut Commission website

Registration info also available at:
www.gapeanuts.com

UGA Tifton Campus Conference Center Tifton, Georgia



45th Annual
Georgia
PEANUT
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& Conference

FOR OFFICE USE ONLY:

Date Received: _____
Space Assigned: _____
Previous Show Assigned Space: _____
Net Rental: _____
Amount Received: _____
Balance: _____
APPROVED: _____

Wednesday & Thursday, Jan. 20-21, 2021
UGA Tifton Campus Conference Center • Tifton, Georgia

The undersigned hereby makes application for exhibit space:

EXHIBIT SPACE OPTIONS:

**Please note: Exhibit numbers and deadlines have changed from previous years.*

☐ 8'x10'
Space #s: 1-71, 89-90
Price: \$450
After Nov. 6, 2020: \$600

☐ 12'x24' or 16'x20'
Space #s: 72-88
Price: \$750
After Nov. 6, 2020: \$1,000

☐ 10'x20'
Space #s: 91-94
Price: \$600
After Nov. 6, 2020: \$800

Exhibit materials being shipped must be scheduled to arrive **after Jan. 18, 2021**. Materials that arrive sooner are subject to storage fees.

PREFERRED LOCATIONS:

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____ 4th Choice: _____

Electricity Needed? ☐ Yes ☐ No Bringing Company Tablecloth and/or Skirting? ☐ Yes ☐ No

*Exhibitors will be assigned space in accordance to their preference so much as possible. Preferred locations are **not** guaranteed.*

Brief Exhibit Description: _____

COMPANY INFORMATION:

Company: _____ Contact Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____ Website: _____

Signature: _____ Date: _____

NAME BADGE INFORMATION:

Please list the names of individuals who will be attending your exhibit at the show (additional names may be attached to this form):

Name (primary contact day of show): _____ Name: _____

Name: _____ Name: _____

PAYMENT INFORMATION:

☐ Check Number: _____ ☐ Credit Card (please circle): MC VISA DISCOVER

Card Number: _____ Exp. Date (MM/YYYY): _____ 3 Digit Code: _____

Name on Card: _____ Signature: _____

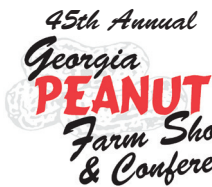
Please complete form and return to:

Georgia Peanut Farm Show & Conference

Attn: Jessie Bland

P.O. Box 967 • Tifton, Georgia 31793

Phone: (229) 386-3470 • Fax: (229) 386-3501 • Email: jessie@gapeanuts.com



TERMS AND CONDITIONS

In accordance with the following terms, conditions and regulations governing the exhibits of the Georgia Peanut Farm Show & Conference, hereinafter, called the Commission, at The University of Georgia Tifton Campus Conference Center, Tifton, Georgia, January 20- 21, 2021, undersigned hereby makes application for exhibit(s) which when accepted in writing by the Commission becomes a contract.

1. EXHIBIT MATERIALS/ITEMS: Applicant expressly agrees articles or materials exhibited shall be confined to those listed below and the Commission shall have the right to exclude from the exhibit floor any article or product not specifically and clearly listed or associated with peanuts. Applicant is asked to make full statement of the nature of proposed exhibit, listing materials or products which will be exhibited.

2. EXHIBITORS: Applications must be accompanied by a deposit equal to 50% of the total rent for each booth requested. The Commission reserves the right to exercise its sole discretion in acceptance or refusal of applications and prior to or upon such acceptance to designate the application as a "PREFERRED EXHIBITOR." Any applicant who in the judgment of the Commission has satisfactorily performed his obligations as an Exhibitor during previous shows may be designated as a "PREFERRED EXHIBITOR."

A. Preferred Exhibitors are given priority for booth choice and notified of the date upon which such priority terminates. Preferred Exhibitors are also considered as those advertising in the *Southeastern Peanut Farmer* on an annual basis.

B. If application is not accepted by the Commission, all money paid will be returned to the applicant.

All other Exhibitors not designated as "Preferred" shall be governed by the following terms:

A. Preferred Exhibitors in the peanut industry will be given first option on all exhibits and those indirectly related to peanuts may fill exhibits open after November 6, 2020.

3. CANCELLATIONS: Any Exhibitor may cancel prior to the show date by submitting written notice to the Commission subject to the following conditions. If space is canceled by an Exhibitor prior to January 2, 2021, a full refund will be made. On cancellations received on or after January 2, 2021, the Commission shall have the right to keep the entire amount of rent deposit and reassign the booth space. Any space not occupied by January 2, 2021 for which no special arrangements have been made, may be reassigned by the Commission without obligation on the part of the Commission to make any refund whatsoever. All space rentals must be paid in full no later than January 2, 2021. Space not paid for by this date is subject to cancellation and/or reassignment at the option of the Commission without obligation for refund of any deposit made.

4. LIABILITY: It is agreed that the Commission and the management of The University of Georgia Tifton Campus Conference Center in Tifton, Georgia, shall not be liable to the Exhibitor for any theft, loss, damage or injury to its property contained in such exhibits, or injuries to its persons, its agents, employees or other persons, no matter how sustained, or for losses to Exhibitor of any nature resulting from strikes, lockouts, acts of God, civil disobedience, or any circumstances beyond the control of the Commission or the management of The University of Georgia Tifton Campus Conference Center, all claims for such loss, damage, or injury are hereby expressly waived by the Exhibitor. Exhibitor agrees to hold the Commission harmless from any and all claims and liabilities of every kind which may arise out of the Exhibitor's use and occupancy of the premises and its operations under this agreement.

5. BREACH OF CONDITIONS: Failure of any Exhibitor to comply with any and all of the other requirements and conditions herein, shall entitle the Commission to cancel this agreement and reoccupy the space held for the Exhibitor at any time prior to or during the convention, and such Exhibitor may hereby agree to vacate space occupied by it in the event of such a breach of conditions.

6. INSURANCE: The Commission will not insure exhibits and the Exhibitor may provide property damage and liability insurance at its own expense.

7. FLOOR PLAN: The Commission, in the event of any conflict regarding space requests or conditions beyond the control of the Commission, reserves the right to rearrange the floor plan to accommodate the Exhibitors involved in the best possible manner. The Commission shall have the final determination and enforcement of all rules, regulations and conditions. Use of outside ground space is required for equipment that could scar or damage concrete flooring.

8. BOOTH EQUIPMENT: The Commission will arrange for the erection of draped backgrounds of a certain style and color only for 8'x 10' exhibits. All exhibits must be confined to the space limits of the booth as indicated on the floor plan or any special plan approved by the Commission. The rear view or the exposed parts of any display must be finished so that it is not objectionable to other Exhibitors or the Commission. EACH EXHIBITOR WILL BE PROVIDED ONE TABLE, TABLECLOTH, TABLE SKIRT AND TWO CHAIRS FREE. Floor carpet or similar exhibit booth amenities are the responsibility of the Exhibitor. Free wireless Internet is available throughout the Conference Center.

9. DISPLAY CONDITIONS:

1. The Exhibitor shall not display the products or advertising of any other company, nor assign or sublet any part of the space assigned.
2. No exhibits, displays or presentation will at any time be permitted in undesignated areas of The University of Georgia Tifton Campus Conference Center.
3. Exhibitors will be allowed to distribute advertising material either carried or worn and contest drawings will be permitted by each Exhibitor by stipulations set forth in the changes notice.
4. Displaying of alcoholic beverages is expressly prohibited.
5. All food and beverage service at exhibit space must be coordinated with the UGA Tifton Campus Conference Center.
6. Exhibitors dispensing food or beverage items must provide its own trash containers and meet Conference Center regulations and local health regulations.
7. The Exhibitor assumes all responsibility to determine in advance the extent of cost of any special service required in installing and operating exhibits, and assumes responsibility for the cost of such services.

10. OFFICIAL SHOW BADGES: Badges will be provided to those Exhibitors' personnel who will be working at the exhibit. The general public will be admitted free.

11. SOLICITATION OR CANVASSING BY NON-EXHIBITORS: Exhibit space has been rented to Exhibitors with contracted-for and paid-for space. No other persons or concerns will be permitted to demonstrate, solicit orders, or distribute advertising material or such other material in the exposition area. Violation of this rule will be followed by the prompt ejection of such violators, and Exhibitors waive any rights or claims against the Commission arising out of the enforcement of this rule.

12. SOUND EFFECTS, LOUD SPEAKERS, ETC.: Attention-getting devices and audio-visual equipment will not be permitted except in the locations where in the opinion of the Commission such sound and activity does not interfere with the activities of neighboring Exhibitors.

13. INSTALLATION OF EXHIBITS: Installation of exhibits will start on Tuesday, January 19, at 10:00 a.m. Exhibit hall will close at 5:30 p.m. on January 19 and reopen for exhibit install on Wednesday, January 20 at 8:30 a.m. On Wednesday and Thursday, January 20 & 21, the show office will open for exhibit set-up at 8:30 a.m. and 7:30 a.m., respectively. Exhibits should be ready for opening by either Wednesday, January 20, at 1:00 p.m. or Thursday, January 21, at 8:00 a.m. At least one representative of each exhibiting firm or organization should be in attendance at all times during the exhibit hours they choose which are as follows: WEDNESDAY and/or THURSDAY, JANUARY 20 & 21, 2021, 1:00 p.m. - 5:00 p.m. and 8:00 a.m. - 2:30 p.m., respectively. Dismantling and packing arrangements for outgoing shipments must be completed by 4:00 p.m. January 21. Vehicles parked in the exhibit area for loading and unloading will be limited to 15 minutes if access is being denied for other exhibitors. Set-up schedule will be sent to each exhibitor upon finalizing exhibit space assignments.

14. POSTPONEMENT OR CANCELLATION: The Commission, in its discretion, shall have the right to postpone the Georgia Peanut Farm Show and Conference and shall be liable in no way to the Exhibitor for losses resulting from such delay. The Commission shall have the right, in its discretion, to cancel the show and in such event the Commission shall return any advance rent money having been paid by the Exhibitor prior to the time of cancellation. All matters and questions not covered in these regulations are subject to the decision of the Commission. These regulations may be amended at any time by the Commission and amendments so made shall be equally binding on all parties, as are these original regulations.



GEORGIA PEANUT FARM SHOW & CONFERENCE DETAILS

- **DEADLINES:** Please note - rates will increase after Nov. 6, 2020.
- **EXHIBIT SPACES:** Exhibit prices will remain at the same value as last year (see inside cover of folder for prices); however, some exhibit numbers have changed. Please see map for changes.
- **DOOR PRIZE INFORMATION:** A portion of the income from booth space rental is used to purchase a few larger items as added incentive for farmers to attend. We in no way discourage exhibitors from drawing for additional door prizes at their booth. We will announce door prize winners for exhibitors prior to the drawing of the show door prizes at the exhibitors' request. We are not responsible for the keeping and distribution of exhibitor door prizes.
- **LENGTH OF SHOW:** The show hours will be 1:00 p.m. - 5:00 p.m. on Wednesday, Jan. 20, 2021, and 8:00 a.m. - 2:30 p.m. on Thursday, Jan. 21, 2021, or at the conclusion of the Grand Door Prize Drawing.
- **SHOW SET-UP:** Set-up will occur on Tuesday and Wednesday, Jan. 19-20. These arrangements will be sent to exhibitors closer to the show date.
- **SHOW BREAKDOWN:** Exhibits must be manned for the entire length of the show on the day(s) the exhibitor chooses to participate. All exhibit items, including equipment, must be removed from the Conference Center by 4:00 p.m. EST on Jan. 21.
- **LARGE EQUIPMENT EXHIBITS:** The size of the large equipment exhibits are 16 feet deep x 20 feet wide and 12 feet deep x 24 feet wide. Please make sure the equipment you bring will fit in this area. If it will not, you will need to buy the appropriate number of spaces for the equipment to fit appropriately. If you wish to have a table at your booth, it should fit within this area, as well. The size of the door the equipment will have to fit through is 16 feet tall by 19½ feet wide. If your equipment is too large to fit in this door, notify the Georgia Peanut Commission by writing on the agreement in the "Brief Exhibit Description" space upon registration for the show. Please include type of equipment and dimensions. The show will do its best to accommodate your needs. All large equipment exhibits will need to be installed on Tuesday, Jan. 19.
- **IMPORTANT:** Due to the Conference Center restraints, no painting or polishing of tires or equipment will be allowed in the Conference Center. If you need to touch-up or polish, please plan to arrive at the Conference Center before your prearranged set-up time to accommodate for these needs.



HOTEL INFORMATION

COMFORT INN & SUITES

Address: 320 South Virginia Avenue, Tifton, Georgia 31794

Location: I-75 & U.S. HWY. 82, Exit 62

Phone Number: 229-382-8250

FAIRFIELD INN & SUITES

Address: 806 W. 7th Street, Tifton, Georgia 31794

Location: I-75 & U.S. Hwy. 82, Exit 62

Phone Number: 229-387-8288 or Toll Free 1-800-564-2630

Deadline for Special Rate of \$99/night is Jan. 10, 2021

HAMPTON INN

Address: 720 Hwy. 319 South, Tifton, Georgia 31794

Location: I-75 & U.S. 319 S., Exit 62

Phone Number: 229-382-8800

HILTON GARDEN INN

Address: 201 Boo Drive, Tifton, Georgia 31793

Location: I-75 & U.S. Hwy. 82, Exit 62

Phone Number: 229-382-8484 or Toll Free 1-877-782-9444

A rooming block is reserved for GPFS exhibitors. The rate is \$109/night. Call for reservations and specify 2021 Georgia Peanut Farm Show & Conference. Reservation deadline for this rate is Dec. 30, 2020.

HOLIDAY INN EXPRESS

Address: 814 West 7th Street, Tifton, Georgia 31794

Location: I-75 & U.S. Hwy. 82, Exit 62

Phone Number: 229-382-3300

SPRINGHILL SUITES

Address: 401 Boo Drive, Tifton, GA 31793

Location: I-75 & U.S. Hwy. 82, Exit 62

Phone Number: (229) 520-5135

Discounted Rate of \$104/night available when mentioning Georgia Peanut Commission



ATTENTION ALL EXHIBITORS

BID FOR GRAND DOOR PRIZE

GEORGIA PEANUT FARM SHOW & CONFERENCE

JAN. 20-21, 2021

The Board of Directors of the Georgia Peanut Commission will continue the Grand Door Prize program for the 2021 Georgia Peanut Farm Show & Conference.

The Board is committed to the process being open to all, fair and appealing to all, and a great incentive to both the exhibitors and farmers participation in show in Tifton, Georgia. All the exhibitors participating in the show will be encouraged to bid on providing the Grand Door Prize for the show.

INCENTIVES:

- Special recognition and announcement provided at the show
 - Complimentary exhibit space valued at \$1,500
 - Complimentary advertising in postcard mailed to all Southeastern peanut farmers in Georgia, Florida, Alabama, Mississippi, etc.
 - Specially featured in all news releases and articles promoting the show in the media
- *There is the general "quid-quo-pro" exercised throughout the following year in articles, new releases, media, etc.

TO BID:

A printed and sealed bid or an email is due to the Georgia Peanut Commission office no later than **Thursday, Oct. 30, 2020, at 5:00 p.m. EST**

On a single sheet, detail how an exhibitor's/vendors' product, service or monetary award/prize or combination thereof including direct and/or indirect values, and explain how the prize/award will benefit or help and be used by peanut farmers.

The Board will look at bids at the same time and evaluate all of the proposals and determine what they believe to be the best offer provided for the promotional consideration and benefits.

Return Bid To:

Jessie Bland
Georgia Peanut Commission
P.O. Box 967
Tifton, Georgia 31793
Email: jessie@gapeanuts.com

*****It is exhibitor's responsibility to verify return receipt*****

SALUTING 2020 EXHIBITORS...

Able Ag Solutions, LLC
 Abraham Baldwin Agricultural
 College
 ADAMA
 Adkinson Motorsports
 Advanced Trailer
 AgAmerica Lending
 AgLogic Chemical, LLC
 Ag Nutrients, LLC
 Ag Resource Management
 Agri-AFC, LLC
 Agri Supply
 Alltech Crop Science
 Amadas Industries
 American Peanut Council/The
 Peanut Research Foundation
 American Peanut Research &
 Education Society
 American Society of Agricultural
 & Biological Engineers - UGA
 College of Engineering
 AMVAC
 Atlantic & Southern Equipment LLC
 Avery Crop Insurance
 BASF Corporation
 Bayer CropScience
 Chandler Equipment
 Chemical Containers, Inc.
 Colombo North America, Inc.
 Corteva AgriScience
 Crosby & Associates
 Custom Ag Formulators, Inc.
 Drexel Chemical
 Edgewater Beach & Golf Resort
 Farm Credit Associations of Georgia
 Farmers Harvest Inc.
 Farm Journal
 Flint Ag & Turf
 Florida Foundation Seed
 FMC Corporation
 Georgia Corn Growers Association

Georgia Crop Improvement Assoc.
 Georgia Department of Ag
 Georgia Development Authority
 Georgia Farm Bureau
 Georgia Federal-State Inspection
 Service
 Georgia Integrated Cultivar
 Release System
 Georgia Organic Solutions, LLC
 Georgia Peanut Commission
 Greenleaf Technologies
 Hays LTI
 Heliae Agriculture
 InformedAg
 Jager Pro
 JLA International
 Kelley Manufacturing Co.
 Lasseter Tractor Company
 LeafFilter North of Florida, LLC
 Lindsay Corporation
 LMC-Ag LLC
 MacKinnon Equipment & Services
 Meherrin Ag & Chemical
 National Peanut Board
 National Peanut Buying Points
 Newton Crouch Inc.
 Nichino America Inc.
 Nolin Steel
 Novozymes Bio Ag
 Nutrien Ltd.
 O2YS Corporation
 Omya, Inc.
 Oro Agri
 Peanut Proud
 Peerless Manufacturing Co.
 Perry Brothers Oil Company
 Phytogen Cottonseed
 Pioneer
 Poly Tech Industries Inc.
 Propane Educational Research
 Council/Conger LP Gas

Quail Forever
 Rabo AgriFinance
 Rainbow Manufacturing Co.
 Reinke Irrigation
 Rhonda Griffin Fine Art
 R.W. Griffin Industries, LLC
 South Georgia Banking Co.
 Southeast Farm Press
 Southeastern Peanut Farmer
 Southern AGCOM, Inc.
 Southern Drawl Cotton
 Southern Peanut Farmers
 Federation
 Southern Peanut Growers
 Specialty Sales Co.
 Stallings Crop Insurance
 Staplcotn
 Sumner Ag Services, Inc.
 Sunbelt Ag Expo
 Syngenta
 Synthetic Materials
 Terral Seed
 The KBH Corporation
 The Peanut Grower
 The Peanut Institute
 Tidewater Equipment Co.
 Trellis, Inc.
 Triangle Chemical Company
 Ubly Peanut Blades
 University of Georgia Tifton
 Campus
 UPL Ag Chemical
 US Ag LLC
 USDA
 USDA-ARS, National Peanut
 Research Lab
 US Peanut PAC
 Valent USA LLC
 Valley Irrigation
 Vantage Southeast



GEORGIA PEANUT COMMISSION

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www.gapeanuts.com

