40th Annual Georgia Peanut Farm Show & Conference

Exhibitor Information

Thursday, Jan. 21, 2016
UGA Tifton Campus Conference Center
Tifton, Georgia

PRESENTED BY:

Georgia Peanut Commission
November 4, 2015

To: Potential Georgia Peanut Farm Show & Conference Exhibitors

From: Don Koehler, Executive Director
Rodney Dawson, Farm Show Committee Chair

RE: 40th Annual Georgia Peanut Farm Show & Conference

Dear Potential Exhibitor:

The Georgia Peanut Commission is proud to host the 40th annual Georgia Peanut Farm Show & Conference Thursday, Jan. 21, 2016, in Tifton, Georgia. GPC has received great support over the past three years the show has been held at the University of Georgia Tifton Campus Conference Center and is looking forward to holding the show there again in 2016!

The Georgia Peanut Farm Show & Conference is a premier, one-day show allowing you to meet and interact with nearly 2,000 Georgia, Florida and Alabama peanut growers; other professionals in peanut and related industries; as well as, students who may be potential job candidates from two local educational institutions: the University of Georgia Tifton Campus and Abraham Baldwin Agricultural College.

Enclosed you will find an exhibitor agreement, detail sheet and list of hotels in Tifton. Information is also available on the GPC website, www.gapeanuts.com. Please review the information and direct any questions to Hannah Jones at (229) 386-3470 or hannah@gapeanuts.com.

Once again, the 2015 show broke previous records with an increase of attendees to 2,000+ and 105 exhibitors. This would not be possible without industry support from exhibitors, so we thank you! We hope you will join us in January as we host Georgia’s largest single commodity show. Reserve your space today by returning the enclosed agreement and your deposit for the 40th annual Georgia Peanut Farm Show & Conference!

Enclosure: Exhibitor Agreement
2016 Show Detail Sheet
Tifton Hotel List
SEPF Ad Special
EXHIBIT RENTAL & FEE INFORMATION

<table>
<thead>
<tr>
<th>Exhibit Size</th>
<th>Exhibit Numbers</th>
<th>Before Dec. 11, 2015</th>
<th>After Dec. 11, 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>8'x10'</td>
<td>1-64, 85-86, 92-94</td>
<td>$450</td>
<td>$600</td>
</tr>
<tr>
<td>12'x24' or 16'x20'</td>
<td>65-84</td>
<td>$750</td>
<td>$1,000</td>
</tr>
<tr>
<td>10'x20'</td>
<td>87-90</td>
<td>$600</td>
<td>$800</td>
</tr>
</tbody>
</table>

• A 50% deposit is due with signed contract.

• Outdoor spaces A-Q are available on a first come, first serve basis with the purchase of an indoor large equipment exhibit space or at the discretion of show management. Spaces H-Q are 18' x 20' and spaces A-G are 20' x 25'.

• Indoor draped exhibit spaces 1-64, 85-86, 92-94 are 8' x 10', indoor exhibit spaces 87-90 are 10' x 20', and large indoor equipment spaces 65-84 are 12' x 24' and 16' x 20'.

• All indoor spaces come equipped with one table and two chairs. An electrical receptacle is available upon request. Electricity must be requested on the contract.

• If the selected exhibit space is unavailable and an alternative space is also unavailable, extra space in the small auditorium lobby will be provided with exhibitor signage.

• Exhibitors are permitted to distribute literature and/or materials at their exhibit.

• All exhibits must be manned for the entire length of the show.

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Tentative Schedule of Events

**Wednesday, Jan. 20**

10:00 a.m.   Exhibit Hall & show office open for exhibitor registration
5:30 p.m.   Exhibitor Hall closes
7:00 p.m.   Exhibitor Reception

**Thursday, Jan. 21**

7:30 a.m.   Show office opens for exhibitor set up
8:30 a.m.   Show opens
12:00 p.m.   Farm Show Luncheon - FREE for peanut producers and exhibitors Awards Program
2:00 p.m.   Grand Door Prize Drawing
2:30 p.m.   Show Closes

Show Highlights

• More than 100 exhibitors expected

• Indoor facilities are 100% weatherproof

• Farmer attendance expected to be 2,000+

• Pesticide application certification available

• Awards program honoring farmers and industry representatives

• Free luncheon for attendees and exhibitors

• Exhibitor sponsorship recognition in the *Southeastern Peanut Farmer* and on the Georgia Peanut Commission website

Registration info also available at: www.gapeanuts.com
Thursday, Jan. 21, 2016
UGA Tifton Campus Conference Center • Tifton, Georgia

The undersigned hereby makes application for exhibit space:

EXHIBIT SPACE OPTIONS:

- □ 8’x10’
  - Space #: 1-64, 85-86, 92-94
  - Price: $450
  - After Dec. 11, 2015: $600

- □ 12’x24’ or 16”x20’
  - Space #: 65-84
  - Price: $750
  - After Dec. 11, 2015: $1,000

- □ 10’x20’
  - Space #: 87-90
  - Price: $600
  - After Dec. 11, 2015: $800

PREFERRED LOCATIONS:


Electricity Needed? □ Yes □ No

Exhibitors will be assigned space in accordance to their preference so much as possible.

Brief Exhibit Description: ____________________________________________________________

COMPANY INFORMATION:

Company: _________________________________  Contact Name: ___________________________________

Address: __________________________________  City/State/Zip: __________________________________

Phone: __________________________    Email: ___________________________     Fax: ________________________

Signature: ______________________________________________________ Date: __________________________

NAME BADGE INFORMATION:

Please list the names of individuals who will be attending your exhibit at the show (additional names may be attached to this form):

Name: __________________________  Name: ___________________________  Name: ________________________

PAYMENT INFORMATION:

□ Check Number: ___________________________ □ Credit Card (please circle): □ MC □ VISA □ DISCOVER

Card Number: ___________________________    Exp. Date (MM/ YYYY): ____________  3 Digit Code: ___________

Name on Card: ___________________________    Signature: ___________________________

Please complete form and return to:

Georgia Peanut Farm Show & Conference
Attn: Hannah Jones
P.O. Box 967 • Tifton, Georgia 31793
Phone: (229) 386-3470 • Fax: (229) 386-3501 • Email: hannah@gapeanuts.com
TERMS AND CONDITIONS

In accordance with the following terms, conditions and regulations governing the exhibits of the Georgia Peanut Farm Show & Conference, hereinafter, called the Commission, at The University of Georgia Tifton Campus Conference Center, Tifton, Georgia, January 21, 2016, undersigned hereby makes application for exhibit(s) which when accepted in writing by the Commission becomes a contract.

1. EXHIBIT MATERIALS/ITEMS: Applicant expressly agrees hereinafter any materials exhibited shall be confined to those listed below and the Commission shall have the right to exclude from the exhibit floor any article or product not specifically and clearly listed or associated with peanuts. Applicant is asked to make full statement of the nature of proposed exhibit, listing materials or products which will be exhibited.

2. EXHIBITORS: Applications must be accompanied by a deposit equal to 50% of the total rent for each booth requested. The Commission reserves the right to exercise its sole discretion in acceptance or refusal of applications and prior to or upon such acceptance to designate the application as a "PREFERRED EXHIBITOR." Any applicant who in the judgment of the Commission has satisfactorily performed his obligations as an Exhibitor during previous shows may be designated as a "PREFERRED EXHIBITOR."

A. Preferred Exhibitors are given priority for booth choice and notified of the date upon which such priority terminates. Preferred Exhibitors are also considered as those advertising in the Southeastern Peanut Farmer on an annual basis.

B. If application is not accepted by the Commission, all money paid will be returned to the applicant.

3. CANCELLATIONS: Any Exhibitor may cancel prior to the show date by submitting written notice to the Commission subject to the following conditions. If space is canceled by an Exhibitor prior to January 1, 2016, a full refund will be made. On cancellations received on or after January 1, 2016, the Commission shall have the right to keep the entire amount of rent deposit and reassign the booth space. Any space not occupied by January 1, 2016, for which no special arrangements have been made, may be reassigned by the Commission without obligation on the part of the Commission to make any refund whatsoever. All space rentals must be paid in full no later than January 1, 2016. Space not paid for by this date is subject to cancellation and/or reassignment at the option of the Commission without obligation for refund of any deposit made.

4. LIABILITY: It is agreed that the Commission and the management of The University of Georgia Tifton Campus Conference Center in Tifton, Georgia, shall not be liable to the Exhibitor for any theft, loss, damage or injury to its property contained in such exhibits, or injuries to its persons, its agents, employees or other persons, no matter how sustained, or for losses to Exhibitor of any nature resulting from strikes, lockouts, acts of God, civil disobedience, or any circumstances beyond the control of the Commission or the management of The University of Georgia Tifton Campus Conference Center, all claims for such loss, damage, or injury are hereby expressly waived by the Exhibitor. Exhibitor agrees to hold the Commission harmless from any and all claims and liabilities of every kind which may arise out of the Exhibitor's use and occupancy of the premises and its operations under this agreement.

5. BREAK OF CONDITIONS: Failure of any Exhibitor to comply with any and all of the other requirements and conditions herein, shall entitle the Commission to cancel this agreement and reoccupy the space held for the Exhibitor at any time prior to or during the convention, and such Exhibitor may hereby agree to vacate space occupied by it in the event of such a breach of conditions.

6. INSURANCE: The Commission will not insure exhibits and the Exhibitor may provide property damage and liability insurance at its own expense.

7. FLOOR PLAN: The Commission, in the event of any conflict regarding space requests or conditions beyond the control of the Commission, reserves the right to rearrange the floor plan to accommodate the Exhibitors involved in the best possible manner. The Commission shall have the final determination and enforcement of all rules, regulations and conditions. Use of outside ground space is required for equipment that could scar or damage concrete flooring.

8. BOOTH EQUIPMENT: The Commission will arrange for the erection of draped backgrounds of a certain style and color only for 8' x 10' exhibits. All exhibits must be confined to the space limits of the booth as indicated on the floor plan or any special plan approved by the Commission. The rear view or the exposed parts of any display must be finished so that it is not objectionable to other Exhibitors or the Commission. EACH EXHIBITOR WILL BE PROVIDED ONE TABLE AND TWO CHAIRS FREE. Tablecloths, table skirts, floor carpet, or similar exhibit booth amenities are the responsibility of the Exhibitor. Free wireless Internet is available throughout the Conference Center.

9. DISPLAY CONDITIONS:

1. The Exhibitor shall not display the products or advertising of any other company, nor assign or sublet any part of the space assigned.

2. No exhibits, displays or presentation will at any time be permitted in undesignated areas of The University of Georgia Tifton Campus Conference Center.

3. Exhibitors will be allowed to distribute advertising material either carried or worn and contest drawings will be permitted by each Exhibitor by stipulations set forth in the changes notice.

4. Displaying of alcoholic beverages is expressly prohibited.

5. Exhibitors dispensing food or beverage items must provide its own trash containers and meet Conference Center regulations and local health regulations.

6. The Exhibitor assumes all responsibility to determine in advance the extent of cost any special service required in installing and operating exhibits, and assumes responsibility for the cost of such services.

10. OFFICIAL SHOW BADGES: Badges will be provided to those Exhibitors' personnel who will be working at the exhibit. The general public will be admitted free.

11. SOLICITATION OR CANVASSING BY NON-EXHIBITORS: Exhibit space has been rented to Exhibitors with contracted-for and paid-for space. No other persons or concerns will be permitted to demonstrate, solicit orders, or distribute advertising material or such other material in the exposition area. Violation of this rule will be followed by the prompt ejection of such violators, and Exhibitors waive any rights or claims against the Commission arising out of the enforcement of this rule.

12. SOUND EFFECTS, LOUD SPEAKERS, ETC.: Attention-getting devices and audio-visual equipment will not be permitted except in the locations where in the opinion of the Commission such sound and activity does not interfere with the activities of neighboring Exhibitors.

13. INSTALLATION OF EXHIBITS: Installation of exhibits will start on Wednesday, January 20, at 10:00 a.m. Exhibit hall will close at 5:30 p.m. on January 20. On Thursday, January 21, the show office will open for exhibit set-up at 7:30 a.m. Exhibits should be ready for opening by Thursday, January 21, at 8:30 a.m. At least one representative of each exhibiting firm or organization should be in attendance at all times during exhibit hours which are as follows: THURSDAY, JAN. 21, 2016, 8:30 A.M. – 2:30 P.M. Dismantling and packing arrangements for outgoing shipments must be completed by 4:30 p.m. Jan. 21. Vehicles parked in the exhibit area for loading and unloading will be limited to 15 minutes if access is being denied for other exhibitors. Set-up schedule will be sent to each exhibitor upon finalizing exhibit space assignments.

14. POSTPONEMENT OR CANCELLATION: The Commission, in its discretion, shall have the right to postpone the Georgia Peanut Farm Show and Conference and shall be liable in no way to the Exhibitor for losses resulting from such delay. The Commission shall have the right, in its discretion, to cancel the show and in such event the Commission shall return any advance rent money having been paid by the Exhibitor prior to the time of cancellation. All matters and questions not covered in these regulations are subject to the decision of the Commission. These regulations may be amended at any time by the Commission and amendments so made shall be equally binding on all parties, as are these original regulations.
Details

- **Exhibit Space Prices**: Exhibit prices will remain at the same value as last year (see inside cover of folder for prices).

- **Door Prize Information**: A portion of the income from booth space rental is used to purchase a few larger items as added incentive for farmers to attend. We in no way discourage exhibitors from drawing for additional door prizes at their booth. We will announce door prize winners for exhibitors prior to the drawing of the show door prizes at the exhibitors’ request. We are not responsible for the keeping and distribution of exhibitor door prizes.

- **Length of Show**: The show will begin on Thursday, Jan. 21, 2016, at 8:30 a.m. and end at 2:30 p.m. at the conclusion of the Grand Door Prize Drawing.

- **Show Set-Up**: Set-up will occur on Wednesday, Jan. 20. These arrangements will be sent to exhibitors closer to the show date.

- **Show Breakdown**: The exhibit must be manned for the entire length of the show. All exhibit items, including equipment, must be removed from the Conference Center by 4:00 p.m. EST on Jan. 21.

- **Large Equipment Exhibits**: The size of the large equipment exhibits are 16 feet deep x 20 feet wide and 12 feet deep x 24 feet wide. Please make sure the equipment you bring will fit in this area. If it will not, you will need to buy the appropriate number of spaces in order for the equipment to fit appropriately. If you wish to have a table at your booth, it should fit within this area, as well. The size of the door the equipment will have to fit through is 16 feet tall by 19½ feet wide. If your equipment is too large to fit in this door, notify the Georgia Peanut Commission by writing on the agreement in the “Description” space upon registration for the show. Please include type of equipment and dimensions. The show will do its best to accommodate your needs.

- **Important**: Due to the Conference Center restraints, no painting or polishing of tires or equipment will be allowed in the Conference Center. If you need to touch-up or polish, please plan to arrive at the Conference Center before your prearranged set-up time to accommodate for these needs.
ATTENTION ALL EXHIBITORS

BID FOR GRAND DOOR PRIZE
GEORGIA PEANUT FARM SHOW & CONFERENCE
JAN. 21, 2016

The Board of Directors of the Georgia Peanut Commission will continue the Grand Door Prize program for the 2016 Georgia Peanut Farm Show & Conference.

The Board is committed to the process being open to all, fair and appealing to all, and a great incentive to both the exhibitors and farmers participation in show in Tifton, Georgia. All the exhibitors participating in the show will be encouraged to bid on providing the Grand Door Prize for the show.

INCENTIVES:

- Special recognition and announcement provided at the show
- Complimentary exhibit space valued at $1,500
- Complimentary advertising in brochures and flyer mailed to all Southeastern peanut farmers in Georgia, Florida, Alabama, Mississippi, etc.
- Specially featured in all news releases and articles promoting the show in the media
  *There is the general “quid-quo-pro” exercised throughout the following year in articles, new releases, media, etc.

TO BID:

A printed and sealed bid or an email is due to the Georgia Peanut Commission office no later than Nov. 30, 2015, at 5:00 p.m. EST

On a single sheet, detail how an exhibitor’s/vendors’ product, service or monetary award/prize or combination thereof including direct and/or indirect values, and explain how the prize/award will benefit or help and be used by peanut farmers.

The Board will look at bids at the same time and evaluate all of the proposals and determine what they believe to be the best offer provided for the promotional consideration and benefits.

Return Bid To:

Hannah Jones
Georgia Peanut Commission
P.O. Box 967
Tifton, Georgia 31793
Email: hannah@gapeanuts.com

***It is exhibitor’s responsibility to verify return receipt***
Exhibitors of the Georgia Peanut Farm Show receive a discounted rate for advertisements purchased with the Southeastern Peanut Farmer magazine. Discounted ad rates and options for 2016 are listed below.

**PRINT**

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<thead>
<tr>
<th>SIZE</th>
<th>BLACK &amp; WHITE</th>
<th>TWO COLOR</th>
<th>FOUR COLOR</th>
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<tr>
<td>Full Page</td>
<td>$2,000</td>
<td>$2,200</td>
<td>$2,400</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$1,800</td>
<td>$2,000</td>
<td>$2,200</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$1,500</td>
<td>$1,700</td>
<td>$1,900</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$1,000</td>
<td>$1,200</td>
<td>$1,400</td>
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<td>1/4 Page</td>
<td>$700</td>
<td>$900</td>
<td>$1,100</td>
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<td>1/6 Page</td>
<td>$400</td>
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<tr>
<td>Two-Page Spread</td>
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<td>$5,200</td>
<td>$5,400</td>
</tr>
<tr>
<td>Junior-Page Spread</td>
<td>$3,000</td>
<td>$3,200</td>
<td>$3,400</td>
</tr>
<tr>
<td>Business Card</td>
<td>$300</td>
<td>$500</td>
<td>$800</td>
</tr>
</tbody>
</table>

*All rates are net.

**DIRECT MAILING**

With the purchase of a print advertisement, use of the Southeastern Peanut Farmer’s mailing list is available for $500. Direct mail material must be submitted to an SEPF approved mail house; actual mailing list will not be given out.

**EMAIL BLAST**

With the purchase of a print advertisement, use of the Southeastern Peanut Farmer’s email list is available for $200. The SEPF email list has approximately 800 contacts.

Secure your space for 2016 today!

**FOR MORE INFORMATION OR A MEDIA KIT, CONTACT:**

Jessie Bland  
Director of Advertising  
PO Box 706, Tifton, GA 31793  
Email: jessie@gapeanuts.com  
Phone: (229) 386-3472  
Fax: (229) 386-3501
COMFORT INN & SUITES
Address: 320 South Virginia Avenue, Tifton, Georgia 31794
Location: I-75 & U.S. HWY. 82, Exit 62
Phone Number: 229-382-8250
Food Service: Free buffet breakfast

FAIRFIELD INN & SUITES
Address: 806 W. 7th Street, Tifton, Georgia 31794
Location: I-75 & U.S. Hwy. 82, Exit 62
Phone Number: 229-387-8288 or Toll Free 1-800-564-2630
Food Service: Full deluxe continental breakfast; across the street from Cracker Barrel

HAMPTON INN
Address: 720 Hwy. 319 South, Tifton, Georgia 31794
Location: I-75 & U.S. 319 S., Exit 62
Phone Number: 229-382-8800
Food Service: Complimentary breakfast, adjacent to Cracker Barrel and near Applebee’s

HILTON GARDEN INN
Address: 201 Boo Drive, Tifton, Georgia 31793
Location: I-75 & U.S. Hwy. 82, Exit 62
Phone Number: 229-382-8484 or Toll Free 1-877-782-9444
Food Service: Full service restaurant, bar and lounge
Other Services: Indoor pool & fitness center; complimentary Internet

A rooming block is reserved for GPFS exhibitors. The rate is $104 per night. Call for reservations and specify 2016 Georgia Peanut Farm Show & Conference. Reservation deadline for this date is Jan. 4, 2016.

HOLIDAY INN EXPRESS
Address: 814 West 7th Street, Tifton, Georgia 31794
Location: I-75 & U.S. Hwy. 82, Exit 62
Phone Number: 229-382-3300
Food Service: Free continental breakfast
SALUTING 2015 EXHIBITORS...

92.5 The Farm, WKZZ
Abraham Baldwin Agricultural College
Advanced Trailer
AgAmerica Lending
Agri Supply
Ag Technologies, LLC
Albany Tractor Co.
Aimtrac
Alithicon Lubricants
Alltech Crop Science
Amadas Industries
American International
American Peanut Council
Amvac Chemical Co.
American Peanut Research & Education Society
Atlantic & Southern Equipment
BASF Corporation
Bayer CropScience
Chandler Equipment Co.
Colombo NA
Conger LP Gas/Propane Education & Research Council
Degesch America, Inc.
Dow AgroSciences
DuPont Crop Protection
DuPont Pioneer
Farm Credit Assn. of Georgia
Farm Press
Fellowship of Christian Farmers
Fleming & Riles
Florida Foundation Seed Producers
Georgia Crop Improvement Assn.
Georgia Development Authority
Georgia Farm Bureau
Georgia Federal-State Inspection Service
Georgia Grown
Georgia’s Integrated Cultivar Release System
Georgia Organic Solutions
Georgia Peanut Commission
Golden Peanut Company
Go Daddy Tire, LLC
Greenleaf Technologies
Growers Mineral Solutions
Hannah Solar, LLC
Hays-LTI
H.B.T. Supply Co.
High Yield Industries
HowToSaveTheFarm.com
Kelley Manufacturing Co.
Lasseter Equipment
Lindsay Corp.
LMC-Ag, LLC
Massey Logistics, LLC
Meherrin Ag & Chemical
Microtherm, Inc.
Monsanto
Monsanto BioAg
NACHURS
National Center for Peanut Competitiveness
National Peanut Board
National Peanut Buying Points Assn.
National Peanut Research Laboratory
Newton Crouch, Inc.
Nichino America, Inc.
Nolin Steel
O2YS Corporation
Omya, Inc.
Peanut Grower Magazine
Peanut Proud, Inc.
Pearman Corporation
Peerless Manufacturing Company
PNC Bank
Poly Tech Industries, Inc.
Purgatory Iron Works
Rainbow Mfg. Co.
S & S Marketing, Inc.
South Georgia Banking Company
Southeastern Commercial Tire
Southeastern Peanut Farmer Federation
Southern Peanut Growers
Sunbelt Agricultural Exposition
Suwannee Hi-Cal
Syngenta
T-L Irrigation Co.
TETRA Technologies, Inc.
The KBH Corporation
The Peanut Institute
Thrush Aircraft
Triangle Chemical Company
Tyson Steel Building Products, Inc.
Ubly Peanut Blade Mfg., Inc.
University of Georgia Peanut Team
University of Georgia Tifton Campus
U.S. Ag LLC
USDA
U.S. Gypsum
U.S. Peanut PAC
Valent
Valley Irrigation
Vision Services Group, LLC
Walinga USA, Inc.
Willmar Fabrication, LLC
Yancey Bros. Co.